

KURT BIGENHO

ABOUT

I am an extremely creative generalist and conceptual thinker, combining a holistic approach to problem-solving with a love of elegant, minimal aesthetics. Educated as an architect, I am able to see the 'big picture' and have a passion for crafting brand experiences which are clever, engaging and unique.

WORK

Founder / Kurt For Hire / February 2003 - present

KFH provides consulting services to a diversity of industries, including Healthcare, Technology, Telecommunications, Fine Arts, Media, Financial Services, and more. Clients: Camelbak, Nike, Visa, Leapfrog Toys, Robert Mondavi Wines, GM, Proctor & Gamble, Johnson & Johnson, Tommy Hilfiger, Pedone Advertising, Ignite Venture Capital, Edison Pharmaceuticals, Performa, Performance of a Lifetime, and many more.

Creative Director / Galileo Pharma / May 2001 - February 2003

Consulted with a startup biotech in Silicon Valley, developed look/feel brand standards across all departments, from marketing to informatics. Worked closely with CEO and senior management to develop/extend the brand.

Creative Director / Chingari / April 2000 - May 2001

Built the Creative and Design Department at Chingari, a developer of enterprise software for new product development.

Freelance Art Director / January 1997 - April 2000

Clients included HIV-Insite, UCSF, International AIDS Society – USA, Narus, Wego, Communities, Worlds.

Senior UI Designer / Worlds / July 1995 - January 1997

Art Directed & designed interfaces and interaction guidelines for a variety of entertainment and educational projects. Clients: Starbright Foundation, VISA. Worlds invented the field of multi-user online environments (& popularized the term 'avatar'!)

INDEPENDENT PROJECTS

Author / Unfinished. / www.unfinished.com

Paralleling and complimenting my design work, I am a conceptual artist, exhibiting nationally and internationally. I have shown in Tokyo, Mexico City, Brazil, Miami, NYC, SF Bay Area, Santa Monica, and elsewhere. I am represented by plm gallery in Toronto and Glowlab in Brooklyn.

EDUCATION

B.A. Architecture / University of California, Berkeley

Studied under Yung Ho Chang (architecture), Stanley Saitowitz (architecture), Anne Fougeron (architecture), Corky Markeski (sculpture), Marvin Rosenberg (playwriting).

AWARDS & PUBLICATIONS

Logo Lounge 4, Fall 2008

Finalist, Transitio MX, Festival Internacional de Artes Electrónicas y Video, Mexico City 2007

Logo Lounge 3, Fall 2006

PRESS (PARTIAL LIST)

CBC Radio's "Spark with Nora Young", September 15, 2007

EI Universal, May 4, 2007

Mother Jones Magazine, March 21, 2007

Miami Herald, December 2006

National Public Radio, "Morning Edition", April 7, 2005

Wired News, April 2005

Communication Arts, August 2004

SF Gate, May 2004

SKILLSETS

Concept Development, Creative Direction, Art Direction, Brand ID, Brand Strategy, Naming, Copywriting, UI, UX, Interaction Design, Project Management, Flash Prototyping, Film and Video, Photography, Illustration, Iconography, Font & Letterform Design

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